



WELCOME TO LANCASTER

Visit... *THE* **Amish Village**  
6 Mile E. of Lancaster PA 17602

PLAIN & FANCY  
& RESTAURANT  
EAST ON PA. 340

LANCASTER INTERNATIONAL  
SHORT FILM FESTIVAL



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DISCOUNT HEALTH & BEAUTY CENTERS

2017

SPONSORSHIP BRIEF

# THE 2017 LANCASTER INTERNATIONAL SHORT FILM FESTIVAL

1 September [**Best of 2016**] Free

21 October [**Horror Selections**][**Rocky Horror**]

4 November [**Sneak Preview**] VIPs/Sponsors/Media only

9-11 November [**The Film Festival**]

## VENUES

The Elk's Lodge

More TBA

The Lancaster International Short Film Festival (LISFF) invites you to partner in hosting an international short film festival in Lancaster. LISFF supports the global independent digital film community by offering a competitive and juried film festival to inspire and motivate filmmakers of all levels.

This year, **over 150 submissions** will compete for placement in the film festival as Official Selections. We offer a \$1,000 Grand Prize (and other awards) seeking submissions in five (5) categories: Drama, Comedy, Animation, Horror, and Documentary, plus a Home Grown award for those shorts with Lancaster-based teams or themes.

**From 9-11 November 2017**, Lancaster will host film creatives from near and far, inviting them to share their art with our city. In its tenth year, LISFF endeavors to make Lancaster an annual destination for short film creators and aficionados to commune upon the best of this contemporary and accessible art form. Each year an increasing number of actors, filmmakers and producers attend and are on hand for Q & A. As we learn more about the Official Selections we will be developing Special Events for the film festival (e.g., panels, special presentations, after-parties with musical acts, etc.) If we achieve this year's sponsorship goals we will also be offering stipends for visiting artists and seek to invite a notable personality from the present or previous festivals.

**THANK YOU FOR YOUR CONSIDERATION.**

# **SPONSORSHIP LEVELS**

## **\$5,000 EXECUTIVE PRODUCER**

- 10 VIP passes (includes t-shirts, collectable poster, and other perks)
- Sponsor an award – pick category. First come, first serve.
- Full-page color ad in program and logo/link on website; Facebook shoutout
- Promo video before films at all locations/screenings (60 sec. or less)
- Business location on festival map
- Banner on site (all locations) and logo on promo materials
- Promo code for discount tickets for up to 20 employees
- Designation as Executive Producer for all 2017/2018 Media Products\*

## **\$1,000 ASSOCIATE PRODUCER**

- 4 VIP passes (includes t-shirts, collectable poster, and other perks)
- Half-page color ad in program and logo/link on website; Facebook shoutout
- Business location on festival map
- Banner on site, at all screening locations, and logo on promo materials
- Promo code for discount tickets for employees - 25% off
- Designation as Associate Producer for all 2017/2018 Media Products\*

## **\$500 ASSISTANT PRODUCER**

- 1 VIP pass (includes t-shirts, collectable poster, and other perks)
- Half-page b+w ad in program and logo/link on website; Facebook shoutout
- Business location on festival map
- Banner on site, at all screening locations, and logo on promo materials\*

## **\$250 GAFFER**

- 2 VIP pass (includes t-shirt, collectable poster, and other perks)
- Quarter-page b+w ad in program and logo/link on website; Facebook shoutout
- Business location on festival map

## **\$100 LOCATION SCOUT**

- Logo/ad (b&w) in program and on website (business card-sized)
- Facebook shoutout
- Business location on festival map

\* Executive and Associate Producer designations included in all media products moving forward, including through the Call for Entries 2018.

## WHY SPONSOR?

- Support local artists who dare to express through film.
- Fuel the downtown Lancaster creative energy with a myriad of events and projects for the native freelance media community.
- Aid LISFF in providing cash prizes, snazzy awards, and travel assistance for visiting filmmakers and actors.
- Ensure successful growth for many years to come. Imagine if Lancaster became an internationally recognized short film hot spot!?!

### In exchange, we offer:

- An opportunity to connect your business to an engaging and relevant demographic.
- Diverse selection of contemporary international short films for all ages to the community.
- VIP passes for clients or outstanding employees, discounts for all employees.

## HOW TO BECOME A SPONSOR

Send us an email!

**Rose Luciano** [fruitioncollective@gmail.com]

**Rubi Nicholas** [rubi@rubinicholas.com]

**Katie Trainer** [katietrainer222@gmail.com]

## CHECK US OUT

WEBSITE [lancastershortfilmfest.com]

FACEBOOK [@LancasterShorts]

INSTAGRAM [@ lancshortfilmfest]

